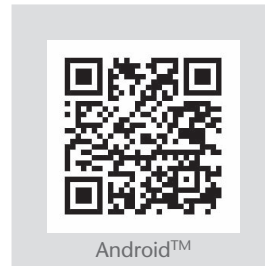
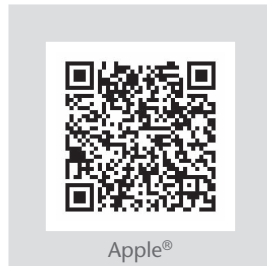




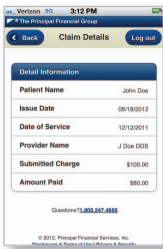
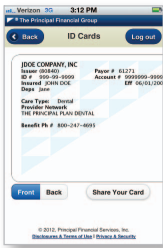
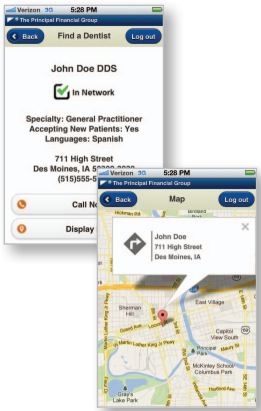
Dental Account Information On the Go

Access to your dental account information is now available on the go from your smartphone or mobile device with the Principal MobileSM application from the Principal Financial Group[®]. Get started by downloading the free mobile app to your Apple[®] iPhone/iPad or Android[™] phone or tablet.



Then log in with the same username and password you use on www.principal.com. If you aren't registered, go to www.principal.com to request a username and password. Now you're ready to easily and securely view your dental account information. If you have retirement accounts with The Principal[®], you can also access them here.

A screenshot of a mobile application interface. At the top, it says "Verizon 3G 3:11 PM" and "The Principal Financial Group". Below that is a navigation bar with "Dental" in the center, "Back" on the left, and "Log Out" on the right. Underneath is a section titled "Account Information" with four menu items: "My Benefits", "My Claims", "My ID Card", and "Find a Network Dentist", each with a red circular icon to its right. At the bottom of the screen is a small cartoon character holding a smartphone.	<p>The mobile app allows you to:</p> <ul style="list-style-type: none">• View your summary of benefits and claims• Access and email/fax your ID Card• Find a network dentist
A screenshot of the "My Benefits" section of the mobile application. It shows a "Basic" plan selected. Under "Basic Services", there are three rows of information: "Deductible (Calendar Year)" with a value of "\$50", "Coinsurance (Your policy pays 80%) (1% Higher Expenses)", and "Maximum (Calendar Year)" with a value of "\$5000". At the bottom, there is a copyright notice: "© 2012, Principal Financial Services, Inc. Member FDIC. All rights reserved.".	<p>My Benefits</p> <p>The My Benefits section shows information for each tier of benefits as well as by service category, such as preventive, basic and major.</p>

	<h3>My Claims</h3> <p>A summary of recently paid claims can be found under My Claims. This shows the service date, provider name, the submitted charge and the amount paid.</p>
	<h3>ID Cards</h3> <p>The ID cards section allows you to view a copy of your insurance card. The card can be faxed or emailed from here, making it convenient to send to a provider, to yourself and to your dependents.</p>
	<h3>Find a Dentist</h3> <p>The ability to search for a network dentist by name or state is possible in the Find a Dentist section. This feature includes a proximity search as well as maps and driving directions. The dentist's name, address, phone number and options to call or view a map appear in the search results.</p>

Stay connected

In addition to the mobile app, you can sign up for email alerts when claims are processed. These alerts include an electronic explanation of benefits so you can see them as soon as they're ready.

FOR MORE INFORMATION

For more information about the mobile app, watch the video at:
www.principal.com/dentalmobileappvideo



WE'LL GIVE YOU AN EDGE®

Principal Life Insurance Company, Des Moines, IA 50392-001, www.principal.com

The mobile application offered by the Principal Financial Group® to view account information is currently supported on iPhone®, (all operating systems), Android™ (operating systems version 1.6 and greater). Information displayed in the application will vary depending on coverage type(s).

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